

~~Support~~ Your Board of Directors

Editorial Commentary
By Peter Cousin

If you don't care what goes on in your community, stop reading here.

On July 21st, the West Neck Board of Directors met at the Village Hall Ballroom. Prior to that meeting, it was announced in this magazine, as well as in a mailer sent to you by Community Group to inform you of the agenda and the date.

When I walked into the room, I noticed only enough chairs for about 60 people. Just before the opening remarks by acting President, Sue Mays, I did a quick head count. Didn't take long -- 32 homeowners. Those 32 were the usual suspects, involved and concerned homeowners, who took time out of their busy lives to attend.

Speaking with George Davis (General Manager of Village Hall & Pool and the person responsible for setting up the room) and to Jim Vigilante (someone who attends most every meeting), both told me that 32 was a large crowd. Jim told me he was the only one who actually attended the last Village Hall & Pool Committee meeting -- the only one outside the committee!



Betty Lake of Emerson Spring Addresses the Board

I can remember when we met at the Virginia Beach City Council chambers, the number of homeowners many times exceeded the 125 mark. So, what's changed? Village Hall certainly isn't the problem. It's located in our community with plenty of parking for all who wish to attend. The time of day (6PM) hasn't changed. So, then... what is the reason for the lack of turnout? I believe (as do many of the residents who also attended) that it's apathy, pure and simple. The Dictionary explains the word "apathy" as "a state of indifference, or the suppression of emotions, such as concern, excitement, motivation and passion."

Have we as residents, become so indifferent about what goes on in our Community that it no longer becomes important to support the decisions or challenge the decisions of our Voting member? (Think quickly... do you even know who your voting member for your Village is? Or your representative on the Board?)

Strong, progressive Associations like ours need input from its residents. Without it, we deserve whatever we get -- no more, no less. C'mon, West Neck Residents! Please get involved!

Family Budget Stays On Track




Collecting coupons remains one of the best ways for families to save on everyday expenses – from cleaning supplies and health and beauty items to food and paper products. Coupons are found in some new and innovative sources as well as

from those that are tried-and-true. Here are some ideas for finding and using great coupon savings.


The promise of a prize inside product packaging – in the form of a coupon – is already available. Now, what if it was not for the same product, but instead it was a coupon with big savings for another favorite brand that you already know, love and use regularly? Procter & Gamble Company (P&G) has begun inserting multiple brands' coupons inside specially marked products. Now through September, brands like Luvs, Olay, Pringles, PUR, Tampax and Tide will offer coupons for savings on other P&G products. Values combined typically range from \$5 to \$55 in savings. You can learn more and find additional coupon deals at

www.pgeverdaysolutions.com/inpackcoupons.

PANDORA™
UNFORGETTABLE MOMENTS



Girls' night out



GIFT WITH PURCHASE
SEPT 10TH, 11TH, & 12TH
RECEIVE A FREE PANDORA CLASP BRACELET
WITH YOUR PANDORA PURCHASE OF \$150 OR MORE.*
*GOOD WHILE SUPPLIES LAST. LIMIT ONE PER CUSTOMER

Either ORE JEWELERS
Strawbridge
STRAWBRIDGE MARKETPLACE
2165 GENERAL BOOTH BLVD.
VIRGINIA BEACH, VA 23454
757.430.8116
MON-FRI 10AM-6PM, SAT 10AM-4PM, SUN
12-4PM

U.S. Pat. No. 7,007,507 • © All rights reserved • PANDORA-JEWELRY.COM • PANDORA.NET